

Professional Image Building



LEAVE A LASTING IMPRESSION

ABC
FREEDOMTM
PROGRAMS
Customer Solutions Made Easy

Project a Professional Image



Projecting a professional image sends an important message to customers and prospects. It tells them you operate a business they can rely upon to deliver high quality work and instills confidence that you will be there for them in the future.

Custom Logo Development

A logo serves as a visual representation of your company's unique identity.

A well-developed logo can enhance a potential customer's crucial first impression of your business and make your company appear more professional, stable and reputable.



These questions will influence the design of your logo:

- *What are your colors?*
- *How long have you been in business?*
- *What is the extent of your service area?*
- *What are your primary services?*
- *What is your competitive advantage?*
- *What are your core values?*
- *Is there a symbol that represents you?*
- *Do you have a slogan?*

Once you've considered the answers to these questions, you are ready to begin. We can develop a custom logo for as little as \$395. *Contact us today!*

**For questions, pricing or to place an order contact
The Weinstein Organization: P: 312-214-2915 • F: 312-214-1120
E: support@abcsupplyfreedomprograms.com**

Custom Clothing and Promotional Items



What you wear to meet a potential customer for the first time makes an impression.

We can assist you with style, color, fabric and decoration options, including embroidery, screen printing and heat transfer. We also offer engraving and graphic design services.

Custom leave-behinds are helpful thank you gifts and reminders of your business.

Items available include, but are not limited to:

- Sweatshirts
- Dress shirts
- Polo shirts
- T-shirts
- Jackets
- Hats
- Keychains
- Pens
- Candies
- Mints

**For questions, pricing or to place an order contact MMPR Promotions:
P: 608-755-0144 • F: 608-755-0889 • E: mmprheather@sbcglobal.net**

Custom Stationery and Business Cards

Matching letterhead and business cards enhance your professional image. Printed on high-quality paper with a clean design, they will keep important contact information readily available at potential and current customers' fingertips for callbacks and referrals.

Items available include:

- Business cards
- Letterhead
- Envelopes
- Pocket folders
- Stickers
- Magnets

**For questions, pricing or to place an order contact
Advertiser's Press: P: 800-872-4985
E: judy.kasten@adpress.com OR diane.meyer@adpress.com**



Other Popular Freedom Programs

In-Home Finance

- Offer financing for home improvement projects
- Improve your cash flow and closing ratios
- Increase opportunities to upgrade projects



Jobsite Marketing

- Let your quality work speak for itself
- Market to neighboring homeowners
- 24/7 constant visibility for your business



Target Mail & Storm Postcard

- Mail to owners of homes 10 years and older
- Send to a two-mile radius around a jobsite or select by zip code
- Customize with your company logo and contact information



Contractor Website

- Affordable, customized website packages
- Select your template design, page content and site colors
- Email and website visitor analytics available



Free Up Your Time and Resources!

To learn more, ask your ABC Supply representative or visit:
www.ABCSupplyFreedomPrograms.com